

9/17/04

3627

JFW



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Attorney Docket No. 005222.00131

In the Application of Devitt, et al.)	
)	
Application No. 09/910,159)	Examiner: Fishetti, Joseph A
)	
Filed: July 20, 2001)	Art Unit: 3627
)	
For: RULE-BASED ON-LINE PRODUCT)	
SELECTION)	

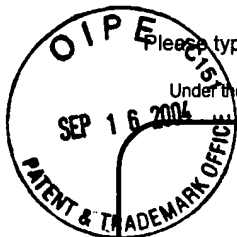
RESPONSE TO OFFICE ACTION OF AUGUST 25, 2004

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action mailed August 25, 2004. The Examiner set a one-month period for response, thus making this response due on or before **September 25, 2004**. It is believed there is no fee due in connection with this filing. If a fee is due, the Office is authorized to charge such a fee to Deposit Account No. 19-0733.

The Remarks section starts on page 2.



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PTO/SB/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Application Number	09/910,159		
	Filing Date	July 20, 2001	
	First Named Inventor	Devitt	
	Group Art Unit	2165	
	Examiner Name	Fishetti	
Total Number of Pages in This Submission		Attorney Docket Number	05222.00131

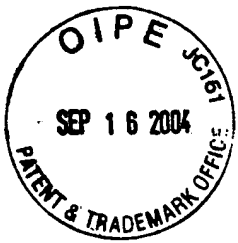
ENCLOSURES (check all that apply)

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Remarks		Please charge any additional fees or credit overpayment to Deposit Account No. 19-0733. A duplicate copy of this sheet is enclosed.
Express Mail No. EL 995822539 US		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Kenneth F. Smolik Banner & Witcoff, Ltd.
Signature	
Date	September 16, 2004

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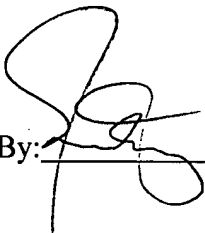


CERTIFICATE OF EXPRESS MAIL
(PATENT)

Attorney Docket No. 05222.00131

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Deposited September 16, 2004

I hereby certify that the attached correspondence, identified below, is being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" under 37 CFR §1.10 on the date indicated above and is addressed to Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

By:  _____

Devitt, et. al., U.S. Patent Application No. 09/910,159 for "RULED-BASED ON-LINE PRODUCT SELECTION"

- Transmittal Form (in duplicate)
- Amendment (3 pages)
- Return Receipt Postcard